

## Resource interaction in established and novel areas

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Resources, resource interfaces, and resource interaction are central concepts within IMP. In this special track proposal, we call for conference papers that aim at conceptual, empirical, and / or methodological development of current knowledge.

While the track is aimed to include and not exclude, and all papers with resources at their core are welcome, we encourage papers which engage in conceptual development. For example, ‘open language’ is a characteristic of resource interaction research (Bocconcelli et al, 2020). This is both an opportunity and a constraint, as it can hinder clarity of conceptual definitions and their relatedness. Conference papers aimed at conceptual refinement are encouraged. Furthermore, themes such as value generation and appropriation are long standing but underdeveloped. In particular, the dynamics of resource interaction and how this underpins network value co-creation is understudied and we call for papers on those themes. The same interest concerns developments in entrepreneurship in business networks (e.g., Aaboen et al, 2017) that employ a resource interaction lens, for example, processes of resource interaction or resource mobilization involving start-up firms in business relationships and networks.

IMP’s knowledge base generally has been developed from empirically based theorizing. Papers could rely on empirical studies in the context of established business and long-term business relationships. Papers could also engage in novel areas in the empirical context. Novel areas including the nature of resource mobilization for attempting to handle ‘grand challenges’, emerging technologies such as Virtual Reality (Boyd & Koles, 2019) and Artificial Intelligence (Leone, Schiavone, Appio & Chiao, 2021), the role of platforms as resources, and neglected areas such as social media, are all examples of changes impacting business networks which can be investigated using a resource lens. The negative aspects of resource interaction in networks (Baraldi, Ingemansson Havenvid, Linné & Öberg, 2019) is another area of interest for this special track, while the need to examine complex resource interactions within industrial relationships and networks requires advancements in methodological approaches (Waluszewski, Snehota & La Rocca, 2019). Papers examining novel methodologies or methods suitable for developing our understanding of these phenomena are also welcome.

### References

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